

Social Media and Project Management: Further Resources

Books

- *Social Media for Project Managers*, Elizabeth Harrin, PMI, 2010 (www.socialmediaforprojectmanagers.com)
- *The ePolicy Handbook 2nd Edition*, Nancy Flynn, Amacom, 2009
- *Friends with Benefits*, Darren Barefoot & Julie Szabo, No Starch Press, 2010
- *Emotional Intelligence for Project Managers*, Anthony Mersino, Amacom, 2007. This is not a social media book, but it is one of the best books about project communications.

Social Media Policy Examples

- BBC: www.bbc.co.uk/guidelines/editorialguidelines/page/guidance-blogs-bbc-full
- Reuters: handbook.reuters.com/index.php/Reporting_from_the_internet#/Social_media_guidelines
- IBM: www.ibm.com/blogs/zz/en/guidelines.html
- Kodak: www.kodak.com/US/images/en/corp/aboutKodak/onlineToday/Kodak_SocialMediaTips_Aug14.pdf

Blogs and podcasts

- A Girl's Guide to Project Management: www.GirlsGuideToPM.com
- The Project Management Podcast: www.project-management-podcast.com, especially episode 154 with Bas de Baar
- Social Media in Project Management: Is it a waste of time? Parallel Projects podcast: <http://paralleprojecttraining.libsyn.com/social-media-in-project-management-is-it-a-waste-of-time>

There is an up-to-date list of online resources about project management and social media and their applications here: <http://www.pm4girls.elizabeth-harrin.com/resources/resources-for-students/>

Project Managers online

Use #pmot (Project Managers on Twitter) or #pmi to follow the project management discussions on Twitter.

LinkedIn groups: especially The Project Manager Network and PRINCE2 Practitioners groups

Gantthead network: www.gantthead.com

Get Started Using Social Media on Your Projects

Free e-learning course available from www.socialmediaforprojectmanagers.com

Course workbook available from www.GirlsGuideToPM.com (priced £12.00).

